

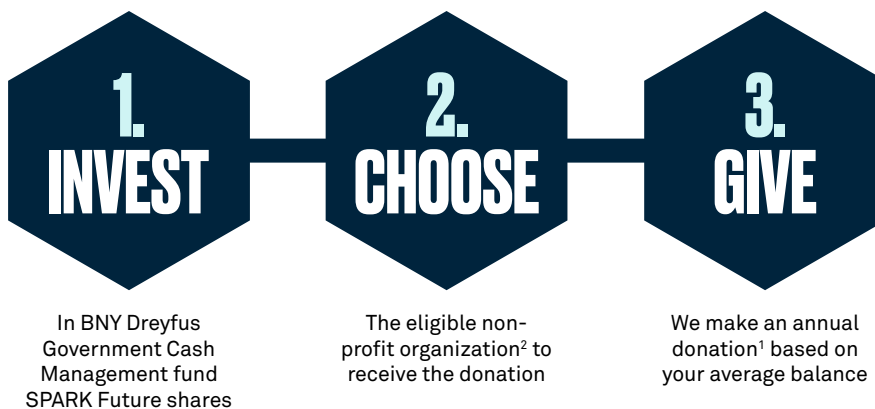
SPARKING THE FUTURE OF PHILANTHROPY

BNY contributes 10% of net revenue¹ to a qualified nonprofit² selected by the investor for eligible investments in BNY Dreyfus Government Cash Management SPARKSM Future shares.

Innovative Approach to Philanthropy

A growing number of investors look for more than just a financial return on investments—they want to make a difference. The SPARK Future share class enables investors to drive change while managing their core liquidity needs, all at no additional cost.

How Does it Work?



Make the Choice

Investors may select an eligible nonprofit organization² that aligns with their philanthropic goals through our easy-to-use platform. BNY will make an annual donation to that organization equal to 10% of the net revenues attributed to the SPARK Future shares.¹

Eligible Organizations

There are many non-profit organizations with IRS designation 501(c)(3) eligible for a donation. These range from local community organizations to large foundations and networks. They span many areas including arts and culture, community development, education, environmental, and health and human services.

SPARK Future shares are available for purchase through financial intermediaries. SPARK shares are a separate share class and available for institutional investors only.

IN ACTION

Examples of some of the non-profit organizations that have benefited directly from the SPARKSM shares.³



Educating the children of those who sacrificed all



nonPareil
 Building Better Futures for Adults with Autism

Building better futures for adults with autism



Investing in and supporting the next generation of kind leaders



Fueling New Yorkers' permanent escapes from poverty



Teach For America

Ensuring every child has the opportunity to attain an excellent education

The Importance of Liquidity

Cash plays an important role in supporting an organization's operating needs, financial obligations and overall financial flexibility. It is also one of several factors that may be considered by investors and lenders in evaluating financial condition. A liquidity management strategy may include money market funds and other cash management vehicles, depending on an organization's objectives, risk tolerance and liquidity needs.

Dreyfus is solely focused on liquidity and seeks to be a trusted partner for clients. Liquidity management is all we do, and this focus drives us to provide ways for clients to make the most of their cash, including investment options designed to create an impact that aligns with your philanthropic values.

LEARN MORE

For more information, contact your financial advisor or BNY representative.

BNY INVESTMENTS DREYFUS

We focus solely on providing liquidity solutions. We are client obsessed, making each client's goals our own. Our strategies span major asset classes, including Treasury, US government, prime, short duration fixed income and digital assets. Investors can access a variety of pooled vehicles in addition to customized portfolio solutions.

With expertise more than 50 years in the making, Dreyfus is one of the largest, trusted liquidity managers in the industry and part of BNY, one of the world's largest financial institutions.

Endnotes

1. BNY Mellon Investment Adviser, Inc. (BNYIA) will make an annual donation to charitable and other not-for-profit organizations that are selected by holders of SPARK Future shares and SPARK shares (Donation). The organization(s) selected by the shareholder for the Donation must be tax-exempt pursuant to section 501(c)(3) under the Internal Revenue Code of 1986, as amended, and determined by BNY to be eligible (Eligible Organizations).
2. The Donation will be based on an amount representing 10% of BNYIA's net revenue attributable to the fund's SPARK Future shares and SPARK shares. "Net revenue" represents the management fee paid by the fund to BNYIA, after any fee waivers and/or expense reimbursements by BNYIA, with respect to SPARK Future shares and SPARK shares, and will be paid from BNYIA's own past profits.
3. The use of logos is for illustrative purposes only and rights to any logos, trademarks or service marks are owned by their respective entities. No 501(c)(3) organization is making any recommendation, or any statement, related to investing in or the suitability of investing in the SPARK Future shares, SPARK shares or the BNY Dreyfus Government Cash Management fund.

Disclosures

Past performance is not necessarily indicative of future results.

Investors should consider the investment objectives, risks, charges, and expenses of a money market fund carefully before investing. To obtain a prospectus, or summary prospectus, if available, that contains this and other information about the fund visit www.dreyfus.com. Investors should read the prospectus carefully before investing.

You could lose money by investing in the Fund. Although the Fund seeks to preserve the value of your investment at \$1.00 per share, it cannot guarantee it will do so. An investment in the Fund is not a bank account and is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. The fund's sponsor is not required to reimburse the Fund for losses, and you should not expect that the sponsor will provide financial support to the Fund at any time, including during periods of market stress.

Although the fund's board has no current intention to impose a fee upon the sale of shares, the board reserves the ability to do so after providing at least 60 days prior written notice to shareholders.

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